



ELIGIBLE FUNDING PROJECTS

Three general categories of technical assistance have been established by the Funds for awarding grants: **Management Assistance, Organizational Alternatives and Diagnostic Clinics.** Activities may be implemented in one or more of the various Management Assistance areas listed below. In cases where a merger, corporate restructuring, or other major organizational change is planned the applicant may apply under the Organizational Alternatives category. The final category, Diagnostic Clinics, is designed to assess the management and governance needs of a nonprofit organization.

Management Assistance

Corporate Structure/Board of Directors

- Organizational structures
- Board development
- Bylaws
- Roles and responsibilities
- Committee development
- Board/staff team work
- Board retreats
- Ancillary boards

Human Resources

- Staffing structure/plan
- Job descriptions
- Personnel evaluation system
- Staff development
- Volunteers
- Executive Search
- Executive Coaching

Planning

- Annual planning
- Strategic planning
- Organizational evaluation
- Business plans

Program

- Outcome determination
- Evaluation
- Feasibility studies
- Business planning

Marketing

- Marketing plans
- Audience surveys
- Subscription campaigns
- Membership campaigns
- Media Relations
- Public Relations
- Promotional materials
- Website Design

Finance

- Budgeting
- Accounting systems
- Internal controls
- Cost benefit analysis
- Financial policies/procedures
- Investment management
- Facilities Management

Technology

- Needs assessment/planning
- Hardware or Software purchase
- Hardware consultation
- Software consultation
- Database design
- Network design
- Software training

Fundraising

- Income planning
- Annual campaign
- Proposal writing & grantsmanship
- Sponsorships
- Major gifts
- Planned giving
- Special events
- Earned Income Strategies

Organizational Alternatives

- Change in corporate status
- Merger
- Major change in program direction
- Joint project or collaboration
- Dissolution

Diagnostic Clinics

- Organizational Assessment