

## **DIAGNOSTIC CLINIC CONSULTANTS**

The following consultants are certified to conduct diagnostic clinics.

### **Sam (Carolyn) Macklem, CFRE**

Principal, Macklem Group, LLC

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Providing solutions to nonprofit challenges for over 25 years, Sam Macklem has a broad range of skills and knowledge as a nonprofit management consultant. Sam has worked with more than 150 nonprofit organizations of all sizes in the areas of organizational assessment, board development, and fundraising. In addition to being a Certified Fund Raising Executive (CFRE), Sam is certified in conducting Diagnostic Clinics, and recently graduated from the Nonprofit Management Fund's Board Consultant's Institute II, further increasing her board development skills. Sam has a Master's Degree in Communication from UW-Milwaukee and a professional certificate in training.



### **Christianne Murn**

President, Murn & Associates

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Christi Murn has been a nonprofit management consultant for over 20 years. She specializes in social services, the arts and education. "I see my role as being a catalyst, taking your organization to the next level." The results: more effective mission impact. Over her career, she has worked with small, local, emerging nonprofits to international NGO's. Christi has expertise in board development, organizational assessments, planning and fundraising. Her vast experience allows her a breadth of understanding that comes from a dedicated career to the third sector.



**B. Denise Puckett-Patton**

Owner and President,  
BDP & Associates  
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BDP & Associates is a performance management consulting firm providing customized services that are strategically aligned to meet organizational needs. B. Denise Patton is the owner and president of BDP & Associates consulting which has been providing services to the non-profit sector for more than 25 years in the Milwaukee area. Services include: conducting diagnostic clinics; building organizational capacity; training Boards and staff; facilitating strategic plans; developing staff; as well as valuing and managing diversity. BDP & Associates' clients include community-based agencies, nonprofit organizations, educational institutions, governmental units, and faith-based groups.



**Mary Unkel**

Partner, Unkel Management  
& Marketing Solutions, LLC  
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A partner in Unkel Management & Marketing Solutions, LLC, Mary has 25 years experience in designing and implementing business management practices. Since 1998, Mary has been assisting nonprofit organizations with planning (strategic, marketing and business plans), Board development, organizational measurements, diagnostic assessments and other management systems. Mary has experience working with social service, arts and culture, environmental, education, and historic preservation groups. She is a 2002 graduate of the Nonprofit Management Fund's Board Consultant's Institutes, I and II, and a 2004 graduate of the Diagnostic Clinic Consultant's Institute.

