

NONPROFIT MANAGEMENT FUND

2011 HIGHLIGHTS

GRANTS OVERVIEW

Since 1994, the Nonprofit Management Fund has awarded \$6,659,787 through 1330 technical assistance grants. Of the 104 applications received in 2011, 82 organizations were funded for 89 grants totaling \$403,685. Planning continued to be the area of greatest interest with 17 grants, closely followed by fundraising with 16 awards. Grantees selected 52 different consultants to assist them in building their organizational capacity.

As in years past, grantees once again were a diverse group with 43% from the health and human services arena, and 22% represented an arts and culture organization. Of the 89 grants, 20% were awarded to first-time applicants.

2011 GRANTS BY PURPOSE	
Planning	17
Fundraising	16
Marketing	13
Board Development	11
Technology	11
Finance	6
Human Resources	6
Diagnostic Clinics	5
Merger	2
Facilities	1
Program	1
Total	89

GRANT EVALUATIONS

During 2011, 57 organizations reported on 62 management or governance projects that were completed with a grant from the Fund. These projects represented \$285,155 in grants, which leveraged \$168,811 in cash and \$42,985 of in-kind support. Enhanced organizational effectiveness, improved operational efficiency, and increased staff productivity were frequently identified outcomes.

To read some of the grantee success stories, visit www.nonprofitmanagementfund.org

The 2011 Sponsors of the Fund

Helen Bader Foundation *Lynde and Harry Bradley Foundation*
Greater Milwaukee Foundation *The Harley-Davidson Foundation*
Faye McBeath Foundation *Northwestern Mutual Foundation*
Rockwell Automation *Daniel M. Soref Charitable Trust*
United Way of Greater Milwaukee

2011 EVALUATION REPORTS BY PURPOSE	
Planning	17
Fundraising	11
Technology	8
Marketing	8
Corporate Structure/ Boards	4
Diagnostic Clinic	3
Human Resources	3
Merger	3
Finance	3
Facilities	1
Program	1
Total	62

2011 GRANTS BY MISSION	
Human Services	38
Arts & Culture	20
Education	9
Economic Development	9
Other	13
Total	89

2011 GRANTS BY ACCOUNT	
Technical Assistance	\$392,685
Arts In Education	\$ 11,000
Total	\$403,685



Nonprofit Management Fund Comments and Kudos

“The customized data management system being developed will assist Milwaukee Achiever in producing the reliable qualitative data needed to demonstrate our organizational capacity. Another important improvement will be an increased level of accountability to our clients....an individual learner profile can be accessed with one click, allowing staff to see whether a client is on-track to achieve stated goals.”

Milwaukee Achiever Literacy Services

“Bringing families and kids together and strengthening those connections is at the heart of our mission. With the help of donations from supporters such as you, we will continue to create families and change lives. Thank you for your generous support.”

Adoption Resources of Wisconsin

“This current grant is a great help for us to improve our marketing strategies and skills, while opening us to a greater understanding of how we can have a larger impact in our area.”

Casa Romero Renewal Center

“Now that we know our brand, message, and clear marketing strategy, we are more equipped to build and nurture meaningful relationships with constituents that will result in ongoing financial support for our organization.”

Family Enrichment of Ozaukee, Inc

“The Bliffert Charitable Trust for Blue Lotus Farm and Retreat Center....want to thank you for the recent grant that will help us move forward with our mission to help those with special needs.”

Blue Lotus Farm and Retreat Center

“This project was tremendously useful in terms ofidentifying the key issues and barriers to collaboration and documenting some clear next steps to pursue moving forward.”

German Immersion Foundation

“We thank you for your efforts in making our new home a reality. Your gift helps to push our campaign across to the finish line. Thank you for believing in Next Act.”

Next Act Theatre

“We really need to evaluate our program vision, and mission as we complete expansion, and your grant has allowed us to hire a talented consultant to work with our Board, staff, and a community members to accomplish this task. “

JFS Housing

“Thank you for your recent call and for guiding us through the Nonprofit Management Fund’s process to help get funding for our recent space-need analysis. Working with [a consultant] through this process really helped us focus on what is important and necessary for our company’s measured future growth. It was extremely valuable and we couldn’t have done it without you.”

Renaissance Theaterworks

“The technology update will not only make our offices more efficient and allow us to serve more people, but the update will also reduce our regular ongoing IT costs going forward.”

Centro Legal

“Your continued support these last five years, has helped us to become more professional, more diverse in our funding, more responsive to volunteers, and above all, more able to serve our recipients needing material in alternative formats. Thank you for partnering with us to give our recipients the gift of reading.”

Audio & Braille Literacy Enhancement