

# 2009 GRANTS SUMMARY

APPLICANT	GRANT PURPOSE	GRANT AMOUNT
1. Adaptive Community Approach Program, Inc.	Corporate Structure/Board of Directors: Complete phase II of a broad-based Board development process	Fund \$5,000
2. Adaptive Community Approach Program, Inc.	Corporate Structure/ Board of Directors: Assist implementing recommendations from the diagnostic clinic	Fund \$4,000
3. BoardStar/ Greater Milwaukee Foundation Inc.	Board Development: Strengthen the nonprofit Boards in Waukesha County	Fund \$7,500 Initiative Grant
4. Cooperating Congregations of Waukesha County	Technology: Upgrade computer system	Fund \$1,050
5. Family Service Agency of Waukesha County Inc.	Fundraising: Work with the Board to increase their engagement in raising funds	Fund \$6,000
6. Family Service Agency of Waukesha County Inc.	Human Resources: Conduct a personnel audit and produce policies	Fund \$4,525
7. HBC Services, Inc.	Marketing: Design website with interactive functioning Spanish	Fund \$2,125
8. Interfaith Senior Programs, Inc.	Human Resources: Send 3 managers to supervisor training	Fund \$2,535
9. Interfaith Senior Programs, Inc.	Technology: Purchase and install a new computer system	Fund \$5,500
10. Mental Health Association in Waukesha County	Corporate Structure/ Board of Directors: Coaching for the Board and executive director	Fund \$4,000
11. NAMI of Waukesha County	Planning: Facilitate strategic planning process	Fund \$5,000
12. NAMI of Waukesha County	Corporate Structure/ Board of Directors: Develop the Board and committees	Fund \$4,600
13. Old World Wisconsin Foundation	Marketing: Redesign the web site	Fund \$2,680
14. Phantom Lake YMCA Camp	Technology: Purchase new computer monitors to replace ancient ones for staff	Fund \$1,800
15. Prairie Hill Waldorf School	Fundraising: Guidance to increase and diversify the funding base	Fund \$5,250
16. Prairie Hill Waldorf School	Finance: Project financials based on a variety of scenarios for programmed facility expansion	Fund \$5,600
17. St. Joseph's Medical and Dental Clinic, Inc.	Diagnostic Clinic: Conduct an organizational assessment	Fund \$5,500
18. Sunset Playhouse	Marketing: Match the theatre's fundraising efforts to implement a marketing plan	Fund \$7,500
19. Waukesha Civic Theatre	Corporate Structure/ Board of Directors: Work with the President to develop the Board	Fund \$3,000

# SAMPLE EVALUATIONS

## Sunset Playhouse

Sunset Playhouse created a new website with additional marketing tools to compliment the expanded online presence. Over the next three years, the goal is to shift their focus from costly direct mail marketing and change patron expectations to favoring online usage.

## Cooperating Congregations of Waukesha County

Cooperating Congregations of Waukesha County produced a plan to guide their efforts in recruiting volunteers, increase community awareness, and diversify their funding.

## Adaptive Community Approach Program, Inc.

ACAP identified priority needs in finance, administrative systems, management, and governance. It then produced an annual plan with specific goals and objectives for the fiscal year and integrated steps to produce a yearly plan for operations.

## Wisconsin Nonprofits Association, Inc.

Wisconsin Nonprofits Association revised its marketing materials, and as a result, recruited eight organizations from Waukesha County as members; four of which participated in the statewide nonprofit summit.

## Waukesha Civic Theatre

Waukesha Civic Theatre improved the Board's understanding of its responsibilities; updated its bylaws; wrote committee commissions; and, determined specific qualities and qualifications for recruiting new Directors. As a result of this consultancy, the Board is more engaged and energized.

## Ten Chimneys Foundation, Inc.

Ten Chimneys Foundation analyzed and discussed its branding and design needs and came to the conclusion that a revised Tour Brochure was a critical marketing tool. In addition to a completed Tour Brochure, new "identity" pieces included: logo, business cards, letterhead, envelopes, and bag stickers for the Museum Store.

## NAMI Waukesha, Inc.

NAMI Waukesha's Board noted that they could educate potential Board members about their responsibilities and expectations. New Directors now understand the required commitment and their role in the sustainability of the organization. The Board as a whole feels confident that they are prepared for the next important task of strategic planning.

## 2009 Evaluation Ratings

Grant Ratings	
5	0
4	4
Met Expectations	17
2	2
1	1

Consultant Ratings	
Excellent	20
Good	3
Fair	0
Poor	0
No Rating	1

**22**

**Organizations**

**24**

**Grants evaluated**

**\$109,510**

**Awarded**

**\$52,220**

**Cash match**

**\$23,075**

**In-kind match**

## EVALUATION REPORT HIGHLIGHTS

In 2009, the Nonprofit Management Fund of Waukesha County received 24 grantee reports from 22 organizations. Numerous accomplishments were reported by grantees on their evaluation reports and accompanying work products. Some of the highlights include the following:

- ❖ Seven nonprofits increased their understanding of the Board's governance responsibilities and enhanced the Board's participation in governance functions.
- ❖ Four groups clarified organizational direction, identifying goals to achieve over the next year and in the future.
- ❖ Four grantees increased understanding of staff functions and enhanced personnel policies and procedures.
- ❖ Five groups have a better understanding of the organization's strengths and weaknesses and now have a plan to address their challenges.
- ❖ Three nonprofits identified new funding opportunities and have a plan to diversify revenues.
- ❖ Three organizations increased efficiency and productivity through implementation of a technology upgrade.
- ❖ Five nonprofits implemented activities to enhance community awareness and promote their programs to the public.

## ADVICE TO THE FUND

The Fund continues to receive praise from applicants for the ease of the application and the flexibility of the funding process.

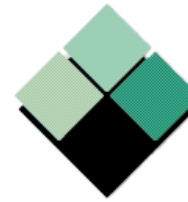
*"The application is a very thorough one that I believe helps each organization applying to the Fund clearly establish a focus for need. I'm consistently impressed with the process."*

*"We appreciate the expertise that the Fund offers. Because of the Board Development Project, I feel we are moving into 2010 with greater effectiveness and efficiency. We will continue to look to the Fund/ BoardStar to provide guidance on how we can remain a strong nonprofit during these challenging economic times."*

*"The application process is very clear and easy to negotiate. Policies and guidelines are clear and this evaluation report form online works very well."*

*"I feel the application process is straightforward and easy to understand. Pat Wyzbinski is very helpful when questions arise regarding the process."*

*"The application and reporting process for the Nonprofit Management Fund is excellent. Questions (on both sides of the grant) are clear and straightforward."*



## Nonprofit Management Fund of Waukesha County

### 2009 OVERVIEW

The 11<sup>th</sup> year of the Nonprofit Management Fund of Waukesha County proved that small grants can make a big difference. By awarding 18 grants for technical assistance, and underwriting BoardStar services for Waukesha County, 13 nonprofits improved their management practices or enhanced their Board's ability to govern.

Capacity-building services were provided by 14 different consultants, in addition to a university-based training program.



In 2009, BoardStar's presence in Waukesha County began to grow. Of the Board Directors with which BoardStar worked, 21% live or serve on Boards in Waukesha County. Looking for a Board placement, 50 individuals registered with Greater Milwaukee on Board (28% of the total registrants in 2009), and 41 Directors from Waukesha registered for workshops (18% of the total for the year).

Last year, 15 organizations registered with GMoB (16% of the total), and 18% of the Board Doctor on Call questions were from Waukesha organizations. In addition, BoardStar offered a custom Board training workshop for the Board of the Waukesha County Historical Society and Museum; conducted a Board assessment and governance consultancy for Waukesha Civic Theatre; and, hosted a workshop on fundraising for several nonprofit Waukesha organizations at Interfaith Senior Programs.

Overall, Waukesha County participants accounted for more than 20% of BoardStar's services to nonprofit Boards and Directors in 2009.

### Grants By Mission

Mission	#	%
Human Services	11	61%
Arts & Culture	3	17%
Education	3	17%
Recreation	1	5%
<b>Totals</b>	<b>18</b>	<b>100%</b>

### Grants By Purpose

Purpose	#
Board Development	5
Technology	4
Fundraising	2
Human Resources	2
Marketing	2
Diagnostic Clinics	1
Finance	1
Planning	1
<b>Totals</b>	<b>18</b>

2009 Grants Summary	CYCLE 22	CYCLE 23	TOTALS
<b>Subtotal TA Grants</b>	\$36,885	\$38,780	\$75,665
<b>Subtotal Initiative Funding</b>	\$7,500	-0-	\$7,500
<b>Grants Totals</b>	<b>\$44,385</b>	<b>\$38,780</b>	<b>\$83,165</b>