

BOARDSTAR 2009 HIGHLIGHTS



The fifth year of BoardStar saw both remarkable growth of existing services and the addition of new constellations. Highlights include: bringing BoardStar's programs to new audiences; adding a facilitated Board matching service; and, increasing membership to 307 nonprofit leaders. In 2009, the **education program** attracted 627 participants to 53

workshops and 624 participants to 14 events or conference presentations. This is a growth of 18% in workshop attendees and 104% in conference or event attendees over 2008. The **governance curriculum** was expanded with seven new workshops and two special sessions including a workshop on the new IRS Form 990.

The **OnBoard matching service** was given renewed attention in 2009. The web-based program attracted 117 organizations and 238 candidates. A survey showed 50% of organizations attracted new Board Directors with 63% representing ethnic diversification. The new facilitated service found candidates for 3 Boards and placements for 2 candidates; a contract was also initiated to place 7 Northwestern Mutual managers on nonprofit Boards.

Podcast listeners continued to grow, with downloads averaging over 9,000 per month by the end of the year. The final podcast was recorded, "The Board of the Future", bringing the total to 100. Podcasts were downloaded in more than 80 countries ranging from China to Canada to the Czech Republic.

Requests for help from more than 100 nonprofit organizations were answered by **Board Doctor on Call**, ranging from requests for advice on bylaw revisions to information about how to manage electronic voting for the Board.

Strategic partnerships initiated in 2009 include a workshop series offered in collaboration with UW Parkside, making BoardStar's education program available to Directors in Kenosha and Racine Counties. A conference in the Wisconsin Dells marked the strategic alliance with the Wisconsin Nonprofit Association – a partnership that continues to evolve, although in different directions than had been originally projected.

In December 2009, it was decided by the Fund's partners that BoardStar would incorporate and become an independent nonprofit. In order to facilitate this expansion, the partners increased the funding, and three of them agreed to serve on the initial Board of Directors. Earned revenues for BoardStar increased to more than \$56,000, and plans were developed to expand services throughout Wisconsin.

BOARD CONSULTANT INSTITUTE II



In December 2009, the Board Consultant Institute II graduated 10 consultants after two years of intensive study in nonprofit Boards and governance. The final project was the creation of an on-line Board assessment tool, aptly named the BoardGPS (Governance Practices Survey), which provides guidance and direction to a Board of Directors. Developed in conjunction with ENTECH and the Center for Urban Initiatives and Research at UWM, the tool was tested during consultancies with 13 nonprofits conducted by the graduates of BCI II. The final product will be launched in 2010 as the newest BoardStar constellation.



Nonprofit Management Fund 2009 In Review

OVERVIEW

The **2009 Sponsors** of the Fund include: the Helen Bader Foundation, Lynde and Harry Bradley Foundation, Patrick and Anna M. Cudahy Fund, Faye McBeath Foundation, Greater Milwaukee Foundation, Harley-Davidson Foundation, Northwestern Mutual Foundation, Rockwell Automation, Daniel M. Soref Charitable Trust, and the United Way of Greater Milwaukee.

Celebrating the **15th Anniversary** of the Nonprofit Management in October 2009, the funding partners recounted their accomplishments and articulated what they have learned from participating in the Fund. A podcast capturing their reflections was produced for others to learn from their experience.

In 2009, 132 applications were reviewed, and **103 grants for technical assistance** were made to 94 nonprofit organizations for a total of \$463,630. This represents a funding rate of 78% for 2009, which is slightly higher than the overall funding rate of 75% since the Fund began in 1994.

As part of the 103 technical assistance grants, four arts organizations received a diagnostic clinic through a partnership in the Helen Bader Foundation's **Arts in Education Initiative**. These four groups were then invited to submit subsequent applications to address proposed management or governance recommendations.

The last four grants eligible for the approximately \$27,000 left in the Funders' Collaborative for Strong Latino Communities were awarded, completing that six-year national partnership with **Hispanics in Philanthropy**.

Three **special projects** – BoardStar, ENTECH, and the Wisconsin Nonprofits Association were funded in addition to three new ideas at – M-LINC, Helen Bader Institute for Nonprofit Management, and the Center for Urban Initiatives and Research at UWM for a total of \$60,000.

As the Fund looks towards the 20th anniversary, it will recruit more partners, sponsor another professional development institute, identify gaps in Milwaukee's nonprofit infrastructure, and continue to invest in building the capacity of local nonprofit organizations.

2009 GRANTS BY PURPOSE

PURPOSE	#
Planning	21
Board Development	17
Marketing	15
Fundraising	14
Diagnostic Clinics	7
Technology	7
Merger	6
Finance	5
Human Resources	4
Program	2
Facilities	1
Joint Project	1
Restructuring	1
Dissolution	1
Total	103

2009 GRANTS BY MISSION

MISSION	#
Human Services	47
Arts & Culture	23
Education	17
Comm/Economic Development	8
Other	8
Total	103

2009 GRANTS BY ACCOUNT

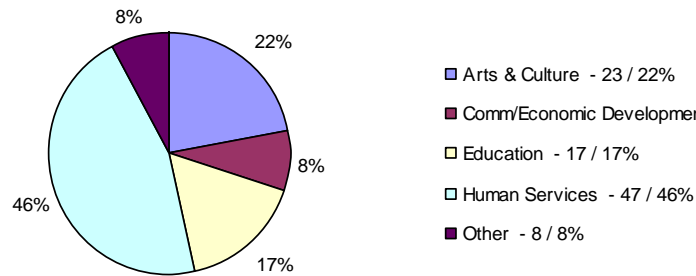
TYPE	AMOUNT
Technical Assistance	\$354,830
New Ideas	\$15,000
Special Projects	\$45,000
Arts in Education	\$22,000
HIP/Funders Collaborative	\$26,800
Total	\$463,630



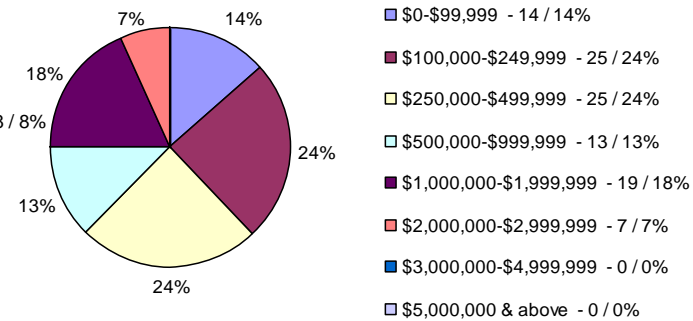
2009 STATISTICS

TOTAL APPLICATIONS: 132
TOTAL GRANTS: 103
TOTAL AMOUNT AWARDED: \$463,630

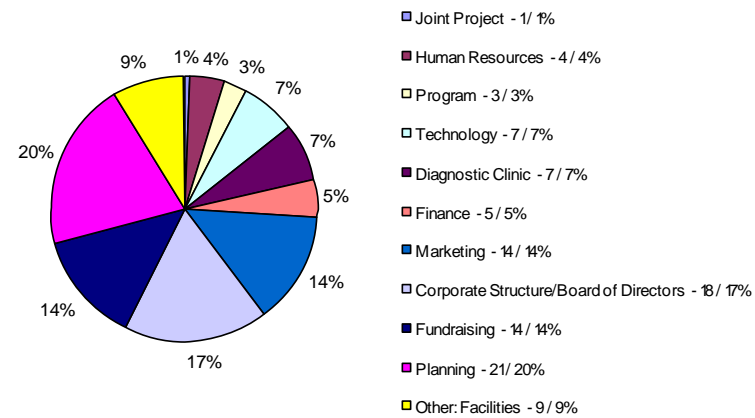
GRANTEE ORG TYPE



BUDGET SIZE OF GRANTEES

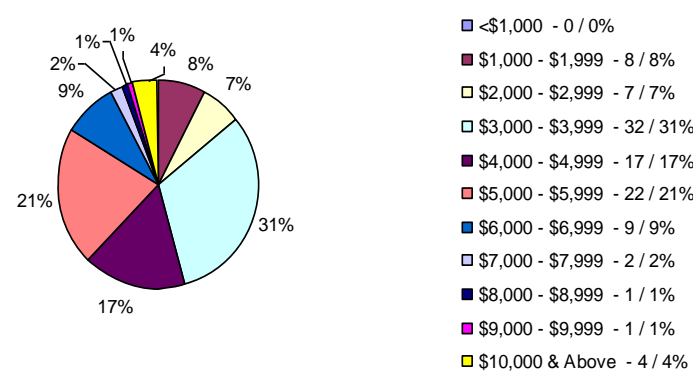


GRANT PURPOSE



Includes 1 multiple purpose grant

RANGE OF AWARD



COMPLIMENTS AND COMMENTS

"We found it a pleasure to work with the Nonprofit Management Fund. The staff was helpful and thoughtful. The application process was thorough, but not overwhelming. I do not believe there is anything that can be done to improve NMF. Thank you for the valuable services you are providing."

"The Nonprofit Management Fund accommodated the urgency of the applicant, enabling immediate attention to the issues addressed by the grant. Please retain this capability. The relative ease of application and reporting does not burden the applicant with excessive overhead responsibilities, which is appreciated."

"The process and guidelines are straightforward, as are the application and reporting forms. We appreciate the patience of the Nonprofit Management Fund with us as the strategic planning project took longer than anticipated. This was a very beneficial and necessary exercise for our organization. We appreciate the support that allowed us to complete a thorough and informative process."

"We appreciate Pat Wyzbinski's willingness to discuss issues and give suggestions to both agencies as we proceed through the discussions and explorations of this possible alliance/merger."

"We would like to thank the Nonprofit Management Fund again for giving us this opportunity to facilitate strategic planning. Our organization lacked focus and the level of professional sophistication needed to bring us to this point. We are in a very different place today than we were a year ago, thanks to your support and the consultation afforded by your grant."

"We just truly appreciate your support. The NEON database will be an incredibly useful resource for WNA as we continue to grow our membership, add new products and services, and support the nonprofit sector. Thank you!"

SAMPLE EVALUATION REPORTS

"We learned how to operate in a more business-like manner and how to truly engage our Board Directors in governance and fund development. We learned to work as a team and provide better stewardship to our donors. The long-term improvements expected are greater Board engagement in fund development and governance, increased number of donors, better business approach to operations, and a better approach to selecting and orienting new Board members."

Make A Difference - Wisconsin Inc.

"At the conclusion of the Board Development consulting process, the MCO had organized three Board committees, recruited two additional Board Directors, as well as three community members to serve, completed a cash flow projection, drafted an income plan, approved a Board giving target, approved a conflict of interest policy, created a Board manual, began a revision of its bylaws, and drafted an 18-month calendar of activities to ensure that the organization will have the support and infrastructure that it needs for greater financial security. As long as the Board continues to function in an effective way, the long-term effects of this project will be felt."

Milwaukee Chamber Orchestra, Inc.

"Needed human resource management counsel was provided to the Executive Director on an individual basis and improvements toward a positive team-based administrative structure were made. As a result, there is direct and open communication, improved efficiency, better formulated solutions, quicker response times, and better utilization of available resources."

Rosalie Manor Community and Family Services, Inc.

"The work with the marketing consultant allowed the organization to identify areas and groups outside of the disability community that can utilize the program and increase the program's awareness and effectiveness. As a result, the organizational improvements include: increased number of Trusts that are developed; increased ability to assist families; and, increased awareness by families and professionals on the Trust and its benefit to persons with disabilities."

ARC of Greater Milwaukee, Inc.

"The Schauer Center was able to undergo an in-depth analysis of our 'performing arts series' marketing efforts and the subsequent creation of a strategic marketing plan. We learned that there definitely is the potential to grow our audience, but we were surprised to find out how diverse our audience already is. We are better equipped to determine what media to use or not use, what efforts are most cost effective, and which message works best with what audience."

Schauer Arts & Activities Center, Inc.

"We learned the importance of internal controls to keep our accounting system more effective. We now have a more efficient system to enter and track financial transactions, ensuring accuracy in documents, better internal controls, a relationship with an accountant, and are prepared for our upcoming audit."

Sherman Park Community Association

"A complete assessment report was provided that not only contained the information gathered and recommendations, but also actual tools that will help us implement some of the recommendations immediately. One of the most important things our organization learned is that the Board has a much greater governance responsibility than previously realized. Another very important lesson learned is that as the organization grows and changes, we must adapt to meet these changes. We expect long-term improvements in the areas of governance, fundraising, the training of new Directors and a better defined Board and staff relationship. With these improvements we believe we can achieve any goals set before us and address any problems or issues that arise in a positive and informed manner."

Downtown Montessori Academy

2009 EVALUATION REPORTS

PURPOSE	#	%
Planning	20	24
Board Development	20	24
Marketing	10	12
Technology	8	9
Fundraising	7	8
Merger	4	5
Human Resources	2	2
Facilities	2	2
Finance	1	1
Program	1	1
Total	85	100%

2009 GRANT RATINGS

RATING	#	%
5	0	0
4	5	6
Met Expectations	68	80
2	11	13
1	1	1
Total	85	100%

2009 CONSULTANT RATINGS

RATINGS	#	%
Excellent	63	74
Good	18	22
Fair	2	2
Poor	1	1
No Rating	1	1
Total	85	100%

REPRESENTING

76 organizations
 85 evaluation reports
 \$348,843 grants
 \$144,722 cash match
 \$43,007 in-kind match