

NONPROFIT MANAGEMENT FUND 2007 GRANTS SUMMARY

APPLICANT	PROPOSED PROJECT	CONSULTANT	GRANT AMOUNT
1. 9 to 5, National Association of Working Women	Marketing: Produce a business plan to market a training venture	Karen Gotzler (Urban Strategies)	\$5,000
2. Above the Clouds, Inc.	Fundraising: Draft 2007 plan and institute fundraising systems	Deborah Lukovich (Alinea Project Solutions)	\$3,240
3. African American Children's Theatre	Marketing: Design and implement a marketing media plan	Kathy J. Gaillard (Mosaic Communications)	\$5,000
4. After Breast Cancer Diagnosis	Planning: Facilitate a weekend planning retreat to live beyond the founder	Mary Unkel (Unkel Management & Marketing Solutions, LLC)	\$2,500
5. American Dream Corp	Fundraising: Write a fundraising plan and institute appropriate systems	Richard Whitehouse (Sharhouse Inc.)	\$4,750
6. American Jewish Committee (Everytown Wisconsin)	Planning: Facilitate a process to develop strategies to sustain this 11 year program	Gary Hollander (Gary Hollander Enterprises)	\$2,500
7. ARC Milwaukee, Inc.	Fundraising: Assess fundraising practices and past efforts	Christi Murn (Murn & Associates)	\$3,500
8. Asset Builders of America, Inc.	Planning: Facilitate planning process to establish and grow a Milwaukee office	Dale Verstegen (Dale Verstegen)	\$4,500
9. Autism Society of Southeastern Wisconsin	Diagnostic Clinic: Conduct an organizational assessment	Christianne Murn (Murn & Associates)	\$5,500
10. Badger Association of the Blind	Planning: Work with the Board to change the corporate structure and produce a strategic plan	Karen Gotzler (Urban Strategies)	\$7,500
11. Balance, Inc.	Diagnostic Clinic: Conduct an assessment of the organization	Mary Unkel (Unkel Management & Marketing Solutions)	\$5,500
12. Balance Inc.	Technology: Conduct technology assessment, develop plan, purchase hardware and software	Praveen Krishnamurti (ENTECH)	\$3,750
13. Big Brothers, Big Sisters of Ozaukee County, Inc.	Technology: Replace computer and printer to be able to run new program database	(Dell Computers)	\$1,128
14. Bottomless Closet, Inc.	Board Development: Try to build the Board into a governing body	Angela Rester (Rester & Associates)	\$3,000
15. Bottomless Closet, Inc.	Fundraising: Conduct a development assessment and produce an income plan	Robert Meiksins (McDonald Schaefer Group LLC)	\$5,000
16. Bread of Healing Clinic, Inc.	Technology: Conduct a technology assessment and purchase initial hardware and software	Praveen Krishnamurti (ENTECH)	\$1,750
17. Bread of Healing Clinic, Inc.	Technology: Implement technology upgrades based on ENTECH assessment	Norb Kopka (Connection Strategies Enterprises, Inc.)	\$4,182
18. Citizen Action of Wisconsin Education Fund, Inc.	Planning: Facilitate a strategic planning process	Christianne Murn (Murn & Associates)	\$5,000
19. Citizen Advocacy of Washington County	Marketing: Upgrade the functionality of the web site to train Board, volunteers, and advocates	Jason Schneider (Webnality, Inc.)	\$2,850
20. City Ballet Theatre	Joint Project: Look for a strategic alliance with another dance group	Christianne Murn (Murn & Associates, Inc.)	\$5,000
21. City On a Hill, Inc.	Technology: Conduct assessment of existing technology	Praveen Krishnamurti (ENTECH)	\$1,200
22. City on a Hill, Inc.	Technology: Purchase and install hardware and software based on ENTECH'S recommendations in the assessment	(None)	\$4,720
23. Community Shares of Greater Milwaukee	Marketing: Update and add functionality to the web site	Ritu Sharma (Polymorph Media Solutions, LLC)	\$3,500

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24. CORE/El Centro	Fundraising: Assist in developing distinct programs and research possible sources of funds	Chris Doerfler (Chris Doerfler & Associates)	\$6,500
25. CorpCare Distributions, Inc.	Corporate Structure/Board of Directors: Develop the founding Board into a fundraising Board	Joan Feiereisen (Fund Development Corporation)	\$5,000
26. CorpCare Distributions, Inc.	Fundraising: Consult on implementing a fund development system	Joan Feiereisen (Fund Development Corporation)	\$5,000
27. Cream City Foundation	Planning: Facilitate a process to produce an 18-month operational plan and fund development plans	June Kriviskey (Kriviskey and Associates)	\$3,500
28. Creative SHARP Presentations, Inc.	Planning: Facilitate a strategic planning process	James Purtell (James Purtell & Associates)	\$3,750
29. Creative SHARP Presentations, Inc.	Marketing: Upgrade the web site to reach students, teachers and parents	Grant Johnson (Johnson Direct)	\$5,000
30. Cultural Alliance of Greater Milwaukee	Fundraising: Analyze fundraising efforts and develop long-term funding strategies	Christianne Murn (Murn & Associates)	\$6,125
31. Cultural Alliance of Greater Milwaukee	Fundraising: Develop and help Board implement a short-term fund development plan	Jean Gurney (Jean Gurney & Co. LLC)	\$6,000
32. Eisner Museum of Advertising	Fundraising: provide coaching in proposal development, funding research, and donor cultivation	Carolyn (Sam) Macklem (McDonald Shaefer Group LLC)	\$4,000
33. Esperanza Unida, Inc.	Fundraising: Determine appropriate donor record keeping software	Troy Shaw (TDS Management Group, Inc.)	\$3,500
34. Express Yourself Milwaukee	Planning: Facilitate a retreat employing the Good to Great principles	John Meier (Consulting for Greatness, LLC)	\$3,000
35. Family House, Inc.	Fundraising: Continue to train staff and work with the Board in fundraising strategies	Carolyn (Sam) Macklem (McDonald Schaefer Group, LLC)	\$4,000
36. Friends of Milwaukee's Rivers	Planning: Provide matching funds for a strategic planning process	Leni Wilsman (Conservation Impact)	\$4,075
37. Good Hope Economic Development Corporation	Corporate Structure: Develop Board of Directors and begin the planning process	Dr. Richard Whitehouse (BASICS In Milwaukee, Inc.)	\$3,960
38. Grand Avenue Club	Fundraising: Produce a comprehensive income plan to increase operating support	Angela Rester (Rester & Associates)	\$4,140
39. Greater Milwaukee Foundation/Executive Transitions	Joint Project: Work with BoardStar to create and distribute toolkit for Boards on succession planning	Mindy Lubar Price (Leading Transitions)	\$6,500 (New Idea Fund)
40. HeartLove Place, Inc.	Human Resources: Conduct a human resources assessment and make staffing recommendations	Greg Bachrach (Milwaukee Center for Independence)	\$5,000
41. Hispanic Professionals of Greater Milwaukee	Marketing: Expand functionality of web site	Steve Borgwardt (Brown & Martin, Inc.)	\$3,291
42. Hispanic Professionals of Greater Milwaukee	Fundraising: Assess fundraising capacity and make long-term recommendations	Christianne Murn (Murn & Associates)	\$4,000
43. Hope Street Ministries Inc.	Fundraising: Assist staff and Board in developing a comprehensive income plan	Carolyn (Sam) Macklem (McDonald Schaefer Group LLC)	\$5,000
44. House of Love Group Home, Inc.	Planning: Facilitate a strategic planning process to produce a multi-year plan with fundraising emphasis	Darry Seay (D.E. Seay Consultants)	\$5,000

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45. <i>Kids Matter Inc.</i>	Diagnostic Clinic: Conduct an organizational assessment	Mary Unkel (Unkel Management & Marketing Solutions, LLC)	\$5,500
46. <i>Ko-Thi Dance Company</i>	Fundraising: Install new donor record keeping software and train staff to use it.	Carolyn (Sam) Macklem (McDonald Schaefer Group, LLC)	\$3,000
47. <i>Ko-Thi Dance Company</i>	Fundraising: Review fundraising materials and produce an income plan for operations; assist in hiring a development staff member	Carolyn (Sam) Macklem (McDonald Schaefer Group LLC)	\$5,000
48. <i>Layton Boulevard West Neighbors, Inc.</i>	Technology: Conduct a technology assessment, develop a technology plan, and install upgrades to the server	Praveen Krishnamurti (ENTECH)	\$1,950
49. <i>Layton Boulevard West Neighbors, Inc.</i>	Diagnostic Clinic: Conduct an assessment of the organization	B. Denise Patton (BDP & Associates)	\$5,500
50. <i>Lisbon Avenue Neighborhood Development Corporation</i>	Technology: Conduct a technology assessment	Praveen Krishnamurti (ENTECH)	\$1,000
51. <i>Local Initiative Support Corporation/Milwaukee</i>	Marketing: Develop promotional templates and consistent corporate image	Jill O'Leske (Impact Design, LLC)	\$2,500
52. <i>Lutheran Special School, Inc.</i>	Fundraising: Provide guidance in producing a multi-year fund development plan	Carolyn (Sam) Macklem (McDonald Schaefer Group, LLC)	\$3,200
53. <i>Lutheran Special School, Inc.</i>	Fundraising: Teach Board and committee to be engaged in fundraising for 50 th anniversary	Carolyn (Sam) Macklem (McDonald Schaefer Group LLC)	\$4,250
54. <i>Master Singers of Milwaukee</i>	Planning: Conduct a mini analysis of organization and produce plan for growth	Mary and Robert Unkel (Unkel Management and Marketing Solutions LLC)	\$3,500
55. <i>Menomonee Valley Partners, Inc.</i>	Fundraising: Install new donor record keeping software and convert data	Sheila Lorette-Emerson (SofterWare, Inc.)	\$2,000
56. <i>Mental Health Association of Wisconsin</i>	Marketing: Add functionality to the web site	Eric Stoffers (ProActive Designs)	\$3,000
57. <i>Metcalfe Park Resident's Association</i>	Finance: Reconstruct financial systems and teach staff to maintain bookkeeping	Adrienne M. Bauman-Houck (Ventures Consultants, Inc.)	\$4,875
58. <i>Milwaukee Area Health Education Center</i>	Marketing: Develop a new, expanded web site	Alex Miller (Krause Consultants/AE Miller Marketing)	\$5,000
59. <i>Milwaukee Artist Resource Network</i>	Planning: Develop a business plan to expand services and become the managing partner for an arts incubator	Charles Krause (Krause Consultants, Ltd.)	\$6,000
60. <i>Milwaukee Chamber Theatre</i>	Planning: Facilitate a Board planning retreat	Sue McComb (Nonprofit Center)	\$2,250
61. <i>Milwaukee Children's Choir</i>	Technology: Develop a new web site with expanded functionality	Praveen Krishnamurti (ENTECH)	\$6,720
62. <i>Milwaukee County Historical Society</i>	Planning: Facilitate a strategic planning process and produce 3 year plan	Mary and Robert Unkel (Unkel Management and Marketing Solutions LLC)	\$7,600
63. <i>Milwaukee Dance Theatre</i>	Technology: Purchase and install new computer and software	(None)	\$1,000
64. <i>Milwaukee Public Theatre</i>	Finance: Upgrade financial systems, move from cash to accrual system	Andrew Holman (Ritz, Holman, Butala, Fine LLP)	\$3,700
65. <i>Milwaukee Shakespeare</i>	Marketing: Take classes and purchase hardware and software to produce marketing materials	(UWM-School of Continuing Education)	\$4,484
66. <i>Milwaukee Shakespeare</i>	Finance: Consultation to bring the financials in house	Amy Jensen (Amy Jensen)	\$3,800

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67. <i>Milwaukee Symphony Orchestra League</i>	Diagnostic Clinic: Conduct an organizational assessment	Mary Unkel (Unkel Management & Marketing Solutions, LLC)	\$5,500
68. <i>Milwaukee Symphony Orchestra League</i>	Corporate Structure: Activate the new Board structure as recommended in the diagnostic clinic	Carolyn (Sam) Macklem (McDonald Schaefer Group LLC)	\$4,500
69. <i>Milwaukee Urban League</i>	Human Resources: Conduct a human resources assessment of staffing structure and compensation	Holly Adams (MRA/The Management Association)	\$3,000
70. <i>New Beginnings Are Possible</i>	Corporate Structure: Assist in developing the Board and preparing them for fundraising	Deborah Lukovich (Alinea Solutions, LLC)	\$4,725
71. <i>Nonprofit Pre-Design Assistance Center</i>	Facilities: Produce a brochure/kit for nonprofits on working with an architect	Graduate Students (UWM School of Architecture)	\$2,800 (New Idea Fund)
72. <i>North Shore Academy of the Arts, Inc.</i>	Board Development: Strengthen the Board, train the Directors to fulfill governance responsibilities	Mary Unkel (Unkel Management & Marketing Solutions)	\$5,500
73. <i>North Shore Academy of the Arts, Inc.</i>	Board: Assist the Board in activating the committee structure	Mary Unkel (Unkel Management & Marketing Solutions, LLC)	\$2,500
74. <i>Northwest Side Community Development Corporation</i>	Planning: Complete the development of a strategic planning process	Mitchell Kohls (Kohls Group)	\$7,380
75. <i>Ozaukee County Development Foundation, Inc.</i>	Planning: Facilitate strategic planning process to participate in Milwaukee 7 regional planning	Frank Martinelli (Center for Public Skills Training)	\$2,000
76. <i>Persons Expressing Problems Challenging Ideas</i>	Planning: Facilitate a strategic planning retreat	Eloiza Altoro-Acevedo (Mind Redesign Consulting)	\$2,000
77. <i>Piano Arts of Wisconsin</i>	Planning: Develop a plan for growth, including program, admin, and financial goals	Joyce Altman (Altman Consulting)	\$5,000
78. <i>Polish Heritage Alliance, Inc.</i>	Fundraising: Train the Board in fundraising and produce income plan	Raquel Lauritzen (Lauritzen & Associates)	\$5,000
79. <i>Renaissance Theatreworks</i>	Fundraising: Purchase and install donor record keeping software	Dave Kendall (First Choice for Charities)	\$4,200
80. <i>Riverworks Development Corporation</i>	Marketing: Design new and affordable informational brochure	Dean Eggert (Eggert Creative)	\$4,320
81. <i>Running Rebels Community Organization</i>	Fundraising: Analyze funding history, develop case statement, and design infrastructure	Carolyn (Sam) Macklem (McDonald Schaefer Group, LLC)	\$5,000
82. <i>SERVE Marketing, Inc.</i>	Finance: Train staff in QuickBooks and ensure that the accounting system meets organizational needs	Andrew Holman (Ritz, Holman, Butala, Fine LLP)	\$2,800
83. <i>SHARE of Southeastern Wisconsin</i>	Planning: Conduct a feasibility study to establish a healthy food store and educational center in SOHI	Karen Gotzler (Urban Strategies)	\$6,000
84. <i>Sherman Park Community Association</i>	Technology: Purchase and install hardware and software	Robert Escher (RSE Group)	\$4,000
85. <i>Southside Organizing Committee</i>	Planning: Facilitate a strategic planning process	Angela Rester (Rester & Associates)	\$4,815
86. <i>Strive Media Institute</i>	Technology: Install project management system to oversee publications and media projects	Peter Robinson (Robinson Infomatic)	\$2,100
87. <i>Task Force on Family Violence</i>	Technology: Conduct a technology assessment	Praveen Krishnamurti (ENTECH)	\$1,500

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88. <i>Teen Approach</i>	Planning: Facilitate a strategic planning process	Diane Chamness (Chamness Consulting Group)	\$5,000
89. <i>The Parenting Network</i>	Technology: Purchase hardware and database design consultation	David Kimmel (Nonprofit Center of Milwaukee)	\$3,260
90. <i>United Cerebral Palsy of Southeastern Wisconsin</i>	Technology: Complete the installation of a new technology system	Joe Skotartzak (River Run Computers Inc.)	\$4,400
91. <i>Urban Ecology Center</i>	Marketing: Analyze marketing opportunities and develop a marketing plan	Thomas Gaudynski (Necessary Arts)	\$5,580
92. <i>Urban Economic Development Association</i>	Marketing: Design promotional materials	Dean Eggert (Eggert Creative)	\$2,000
93. <i>UWM Foundation- ENTECH</i>	Technology: Conduct technology assessments; complete technology research; update web.dots	(None)	\$10,000 (Special Project)
94. <i>Vital Voices for Mental Health</i>	Marketing: Develop a web site	Bruce Krajcir (Starkmedia)	\$4,000
95. <i>Volunteer Center of Ozaukee County</i>	Planning: Develop a five-year vision and annual objectives	Joan Rudnitzki (Joan Rudnitzki)	\$3,000
96. <i>Volunteer Services for the Visually Handicapped</i>	Human Resources: Review and update personnel policies and system	Timothy Baach (The Counseling Center of Milwaukee)	\$3,000
97. <i>Walker's Point Center for the Arts</i>	Fundraising: Develop the Board's ability to raise funds from individuals	Amalia Schoone (In Progress Consulting)	\$4,500
98. <i>Walnut Way Conservation Corporation</i>	Technology: Purchase and install hardware and software	Praveen Krishnamurti (ENTECH)	\$2,500
99. <i>Wellspring, Inc.</i>	Technology: Conduct a technology assessment; purchase initial hardware and software	Praveen Krishnamurti (UWM-ENTECH)	\$2,500
100. <i>Wellspring, Inc.</i>	Finance: Update financial management systems	Dan Brophey (Reilly, Penner, & Benton LLP)	\$3,200
101. <i>West Allis Community Communications Corporation</i>	Planning: Facilitate a strategic planning process	Mary Unkel (Unkel Management & Marketing Solutions)	\$6,500
102. <i>West Allis Community Communications Corporation</i>	Fundraising: Analyze the current and past fund development efforts; train the Board in fundraising	Christianne Murn (Murn & Associates)	\$4,500
103. <i>Wisconsin Dental Association Foundation</i>	Human Resources: Assist the Board in determining staff needs	Joan Fiereisen (Fund Development Corporation)	\$1,800
104. <i>Wisconsin Nonprofits Association, Inc.</i>	Marketing: Launch a membership campaign	(None)	\$10,000 (Special Project)
Technical Assistance Grants			\$403,820
New Idea Grants			\$9,300
Special Project Grants			\$20,000
TOTAL GRANTS			\$433,120